# The end of your event is the beginning of your community



# Say hello to Ascend's new suite of digital products

Expand your reach and keep engagement going year-round with members and meeting attendees!







### **Member Connect Live!**

A simple tool for regular live and recorded education and networking, Member Connect Live! engages your members and supporters and introduces a new year-round revenue stream — all without draining your association's resources.

### **Year-Round Directories**

Keep the momentum going after your event! Our new digital directories give attendees and exhibitors a dynamic communication platform that lives on all year, with robust exhibitor listings and advertising that generate ongoing revenue.

### **Online Daily News**

Each day of your meeting
(and in the preceding weeks
with ePreviews), attendees stay
informed with the latest events and
breaking news via emails that drive
them to a dynamic site featuring
full stories, videos, podcasts,
industry insights and more!

## Connect with us today to learn more

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